



COMPANY CASE STUDY

A Charming Timeless Bistro in Paris



History

The owner, Jean Dalle (83 years old), originally from Lozère near Marvejols, has been at the helm of this establishment since 1966 with his wife Marie (82 years old). It seems that running a bistro keeps you young, as they are assisted by their two sons, Hubert and Michel.

Having arrived in the capital in 1956, Jean spent 10 years as a café waiter before finding his way to this small street on Mont Thabor. In the first year, like many of his compatriots before him, he lugged 50 kg bags of coal for a Levallois bougnat.



Solutions

Located in the heart of the palace, jeweler, and luxury boutique district, the "Au Petit Bar" is a dream study location for a bar ethnologist.

This quaint establishment has been in the same family for 50 years.

BENEFITS

1

Here, you won't find credit card payment options

2

Here, you won't find certainly WiFi.

3

However, the vintage rotary phone on the original formica counter serves a purpose beyond mere decoration.



This 24-seat tavern has hardly changed in fifty years. "I get lost in these new cafés with their decorations, do they really attract a lot of people?" Marie mischievously questions.

Every weekday at noon, she busies herself at the stove, preparing potatoes for fries, cooking haricot beans, and keeping an eye on the leg of lamb. Meanwhile, her son Michel lends a hand, while Hubert manages the counter